

Soc. meet - 12/12 (n) (cont) 102  
 #103 Jackson, Mich.  
 Proposing new wall treatment & illuminated corner 7000  
 Hold up until Jan. 1953.  
 280 Amsterdam, N.Y.  
 Proposing lighting change - 3800.  
 Do.  
 P.D.C. meet - 12/22/52 (n) - 7:30 - 11:45 -  
 (Ac. 7, address of death of Chas. W. Bays)  
 Honorary chair, speaker: Mrs. C. W. Bays  
 Dismal, N.D. - (1100 pop.) - but serves large  
 farming community (of 25 miles) sales est. \$300 to \$2000  
 Comp. - J.N. W.W. Murray Drug, W. J. L. J.C.P.  
 Clean, picturesque-looking town.  
 Leases has store of 50,000 sq. ft. (dmg \$3,000 M)  
 \$2,500 M volume in '51 in market (Baltimore Mkt)  
 Landlord job - total cost = \$52 M. - Kg. resp. for 'K' -  
 Rent \$12,000 min. vs. 5% of sales. 74' x 150'.  
 Well and up to 1600 to 1700 ft. of cts. - S.B.M.  
 300 car parking. (V. small)  
 Turned down. - (right) (only H.B.C., H.E.B. & J.C. K. (n) more  
 11074 (n) (n) willing to vote for this)  
 South of Wilmington, Del. (3 mi S. of Phila.)  
 Manor Park Shopping Center.  
 4 mi S. of Wilmington - abt 1/2 mi. from new center (5400 pop.)  
 Acme Mkt doing \$48 M per wk. - doing more than some in support  
 Small drug store doing \$7 M per wk. department  
 Parking for 1000 cars.  
 Rent \$12,000 min. vs. 5% of sales.  
 Est. sales \$3.50 M (H.E.B.); act. prof. \$16 M - (4.5%)  
 Cost \$155 M - owner's job - Kg. resp. for 'K' work - 87' x 130' -  
 23 stool box ft. - Little better - air cond.  
 1210' of cts. - Possibility of another competing shopping center 3 miles near  
 so Wilmington

